



VIA EMAIL

Councilwoman Lorie Zapf
City Administration Building
202 "C" Street, 10th Floor
San Diego, CA 92101

Re: Deco Bikeshare Stations in Pacific Beach and Mission Beach

Dear Councilwoman Zapf,

On behalf of BikeSD, I am writing in strong support of the City of San Diego's goal of expanding bikeshare access to Pacific Beach and Mission Beach and installing stations to facilitate that access.

Bike sharing has improved the quality of life of every city that it has been implemented in, since it offers residents and visitors alike a convenient way to get around for short trips. Furthermore, studies of bikeshare programs show that bikeshare offer both monetary as well as non-monetary benefits in terms of lower travel costs and time savings for residents and visitors¹. Bikeshare's presence also gives rise to new trips and new spending which in turn generates positive economic benefits overall.

I would also encourage installation of bikeshare stations in car parking spaces instead of sidewalks, as the latter would impede on pedestrian and handicapped access.

You've been a great supporter of expanding safer bicycling access during your term, and I hope you will continue doing so.

Sincerely,

A handwritten signature in black ink, appearing to read "Samantha Ollinger".

Samantha Ollinger
Executive Director, BikeSD

¹ Buehler and Hamre, Economic Benefits of Capital Bikeshare